



Helping families and care teams support emotional development from the very start.



About Biobe

At Biobe, Inc. (pronounced Bio·be), we're on a mission to nurture child well-being from the earliest years. We are a Vermont-based, woman-owned startup transforming pediatric mental health research into practical tools for families and clinicians.

Our first product, *Sprout Foundations*, turns science-backed strategies into easy, everyday tools for emotional support. Our tools are co-designed with pediatricians, child psychologists, and caregivers to ensure they are evidence-based and easy to use.

Our tools are:

- Clinically informed
- Caregiver-friendly
- Built for real life

✉ order@biobe.org

📷 @WeAreBiobe

in www.linkedin.com/company/biobe-inc



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Table of Contents

About Biobe – p. 1

Table of Contents – p. 2

Product Guide – p. 3-4

About the Sprout Emotional Wellness Toolkit

About the Sprout Pouch

Bulk Purchasing Guide – p. 5-8

Introduction to Bulk Orders

Bulk Bundles and Overview

Pre-designed Bulk Kits

Bulk Mix & Match Add-Ons

How to Place Your First Order – p. 9



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Sprout Foundations Emotional Wellness Toolkit Card Deck

Retail: Sold individually for \$25 and in Deck+Pouch bundles for \$35 on *Biobe.org*



Sprout Foundations is a deck of playfully-designed, evidence-informed flashcards developed to help children and caregivers navigate early life emotional wellness strategies together. Each card features a simple, engaging activity rooted in proven mental health strategies—like calming the body, shifting unhelpful thoughts, and building strong connections.

What's Included:

- 50 expert-designed strategy cards with activities, examples, and scripts
- For kids ages ~4–11, perfect for home, school, or on the go
- Physical deck with QR codes linking to digital resources
- Affirming and easy-to-use—no training required

Eco-Friendly Manufacturing:

We've partnered with Greenerprinter, a U.S.-based B Corp certified sustainable manufacturer. Their house paper has the smallest environmental footprint in North America's paper industry*, ensuring every deck is created with care for people and the planet. (*as of 7/25, more info at: <https://www.greenerprinter.com/sustainability>)

Product Details:

- 50 strategies in a 52 card deck, each tarot-sized (2.75" x 4.75")
- 18pt CS2 cover stock, laminate coating on both sides for durability
- Pre-hole-punched and bound with a 1.25-inch binder ring for easy flipping and storage





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Sprout Pouch | Storage and Travel Pouch for Sprout Foundations Deck

Retail: Sold individually for \$10 and in Deck+Pouch bundles for \$35 on [Biobe.org](https://biobe.org)

Keep your Sprout Emotional Wellness Deck safe, organized, and easy to grab on the go with this vibrant accessory pouch. The Small size fits the Foundations strategy deck perfectly—along with a few extras like stickers, notes, or calming tools (think makeup bag/pencil pouch size).

Made from soft yet sturdy 100% spun polyester with a smooth, non-woven laminate interior, this pouch is both durable and lightweight—ideal for families, educators, and caregivers looking to keep wellness tools close at hand.

Care Tips: Don't forget to remove your Sprout Foundations deck strategy cards before cleaning. Spot-treat any stains, gently hand-wash with a mild detergent, and air dry.

Size Information: Top length: 8.66 in, Bottom length: 6.75 in, Width: 2.36 in, Height: 4.72 in

* Large Sprout Pouches also available (\$13 retail), but are not eligible for wholesale or bulk discounts. More details on biobe.org





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Bulk Purchasing Guide (For Organizations)

Empowering families with evidence-based emotional wellness tools—perfect for schools, clinics, and organizations.

About Sprout

Sprout is an evidence-based emotional wellness toolkit for children and families, co-designed with pediatricians and child psychologists. Each deck contains 50 cards with playful, actionable strategies for emotional regulation, mental health literacy, and caregiver-child connection. Sprout decks are ready-to-use, screen-free, and designed to foster resilience, communication, and emotional growth in children ages 4–11.

Bulk purchasing is ideal for schools, clinics, nonprofits, and wellness programs that want to provide Sprout decks for use in their settings or to share directly with families, not for resale.

Partner with us to bring evidence-based emotional wellness tools to the families you support.



Contact & Ordering



biobe.org/order



order@biobe.org

Please reach out to coordinate a bulk order, or for more information.



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Choose one of our sample starter kits or mix-and-match bundles, decks, and pouches!

Select a bundle quantity and customize add-ons!

Qty Ordered	Price / Bundle	\$ Saved / Bundle (% Off Retail \$35)
0-9*	\$35.00	\$0.00
10-19*	\$29.50	\$5.50 (15.7%)
20-34	\$28.00	\$7.00 (20%)
35-49	\$27.00	\$8.00 (22.9%)
50-99	\$25.00	\$10.00 (28.6%)

* Minimum bulk order: 10 decks (through any combination of individual decks or bundles). Contact us for custom pricing on orders of 100+ bundles.

Deck + Pouch Bundles

- ✓ 1 Sprout Intervention Deck (52 cards)
- ✓ 1 Small Sprout Carrying Pouch

Shipping Information:

Shipping and taxes calculated based on order size and destination(s). Bulk purchases can be shipped across multiple locations. Orders typically ship within 2-3 weeks following final order confirmation.

Payment Information:

A custom invoice will be provided for each bulk order, and can be fulfilled via a variety of convenient payment mechanisms including (*but not limited to*): credit card, ACH transfer, or check. A 50% deposit is required for bulk orders of 25 decks or greater.



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Common Bulk Options Recommended Kits

Waiting Room Kit (\$213)

Perfect for small clinics or offices that want to make Sprout available for families while they wait.

Includes:

- 10 Sprout Decks (no Small pouches)
- 1 Large Sprout Pouch for off-hours storage of all decks

Suggested Setup: Keep decks and guides accessible during the day and store them in the large (laptop-sized) pouch overnight.

Learning Starter Kit (\$495)

Great for classrooms, therapy 1-1s and groups, or parenting workshops.

Includes:

- 20 Sprout Decks
- 10 Small Sprout Pouches (fits 2 decks each)

Optional: Add-on a Large Sprout Storage Pouch for added organization (+\$13)!

Suggested Setup: Each small pouch can be assigned to a group, room, or station.

We've created **sample order kits*** that are *fully customizable*—we can adjust quantities, languages (*Sprout decks in Spanish available starting March 2026*), and add-ons to best fit your needs. Contact us at **order@biobe.org** or **biobe.org/order** for more information.

Community Program Kit (\$788)

Designed for nonprofits, libraries, clinics, mid-sized schools, clinics, or other sites that want to send Sprout with families after visits to support at-home learning.

Includes:

- 20 Sprout Decks (for on-site use)
- 10 Deck + Pouch Bundles (for take home)
- 10 Small Sprout Pouches (for group organization)
- 1 Large Sprout Pouch (for centralized storage)

Educational Site Kit (\$1,083)

A comprehensive set for schools to keep Sprout in every classroom, office, and counseling space. It provides enough decks for daily use plus organized storage.

Includes:

- 40 Sprout Decks
- 35 Small Sprout Pouches
- 1 Large Sprout Pouch

* Prices displayed in this guide do not include shipping, handling, or taxes. We auto-bundle decks and small pouches when calculating price to ensure you receive the best deal on each custom order.



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Other Bulk Options (Mix & Match)

For maximum savings, bundles provide the best overall value*. Organizations can also mix deck-only orders with pouches (Tiered pricing for Small, \$13/ea. for Large) to meet site-specific needs.

Contact & Ordering



biobe.org/order



order@biobe.org

Please reach out to coordinate a bulk or wholesale order, or for more information.

Deck Only (No Pouch)

Qty Ordered	Price per Deck	% Off Retail Deck (\$25)
0-9	\$25.00	0.0%
10-19*	\$20.00	20.0%
20-34	\$19.00	24.0%
35-49	\$18.50	26.0%
50-99	\$18.00	28.0%

Small Sprout Pouch (Optional)

Qty Ordered	Price per Pouch	% Off Retail Pouch (\$10)
0-9	\$10.00	0.0%
10-19*	\$9.75	2.5%
20-35	\$9.50	5.0%
36-49	\$9.25	7.5%
50-99	\$9.00	10.0%

* Bundles cost less than purchasing decks and pouches separately at the same tier.

Contact us for custom pricing on orders of 100+ decks or pouches. 10-item minimum for bulk discounts.



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01

Reach out to request our Bio-be Bulk and Wholesale Guide!



After reviewing the guide, email orders@biobe.org or visit biobe.org/orders to begin the purchasing process or for more information!

02

03

Based on your needs, we'll create a custom invoice to confirm your order!



04

Once you receive the invoice, a 50% deposit* will signal us to begin to prepare your order!

05

Once your order is ready to go, we'll share a final invoice to confirm next steps!



06

We'll keep you updated on shipping, and look forward to you receiving the toolkits!

We'd love for you to share feedback with us on our process and our products!

07



* 50% deposit not required to reserve bulk orders less than 25 decks.

HOW TO PLACE YOUR FIRST BULK ORDER:

Contact & Ordering



biobe.org/order



order@biobe.org

Please reach out to coordinate a bulk or wholesale order, or for more information.



We'd love to partner with you to bring Sprout to families in your community!